



《 Smart Tokyo 》



TOKYO
METROPOLITAN
GOVERNMENT



This leaflet is made of LIMEX, a new material mainly made from limestone.





SusHi Tech Tokyo



Sustainable High City Tech Tokyo

SusHi Tech Tokyo is a symbol of overcoming global urban challenges using cutting-edge technology, diverse ideas, and digital know-how to, ultimately, create a sustainable society. As outlined in the "Smart Tokyo" initiative, Tokyo will shape a better tomorrow and share our ideas with the world.

Shaping our Tomorrow

Vision

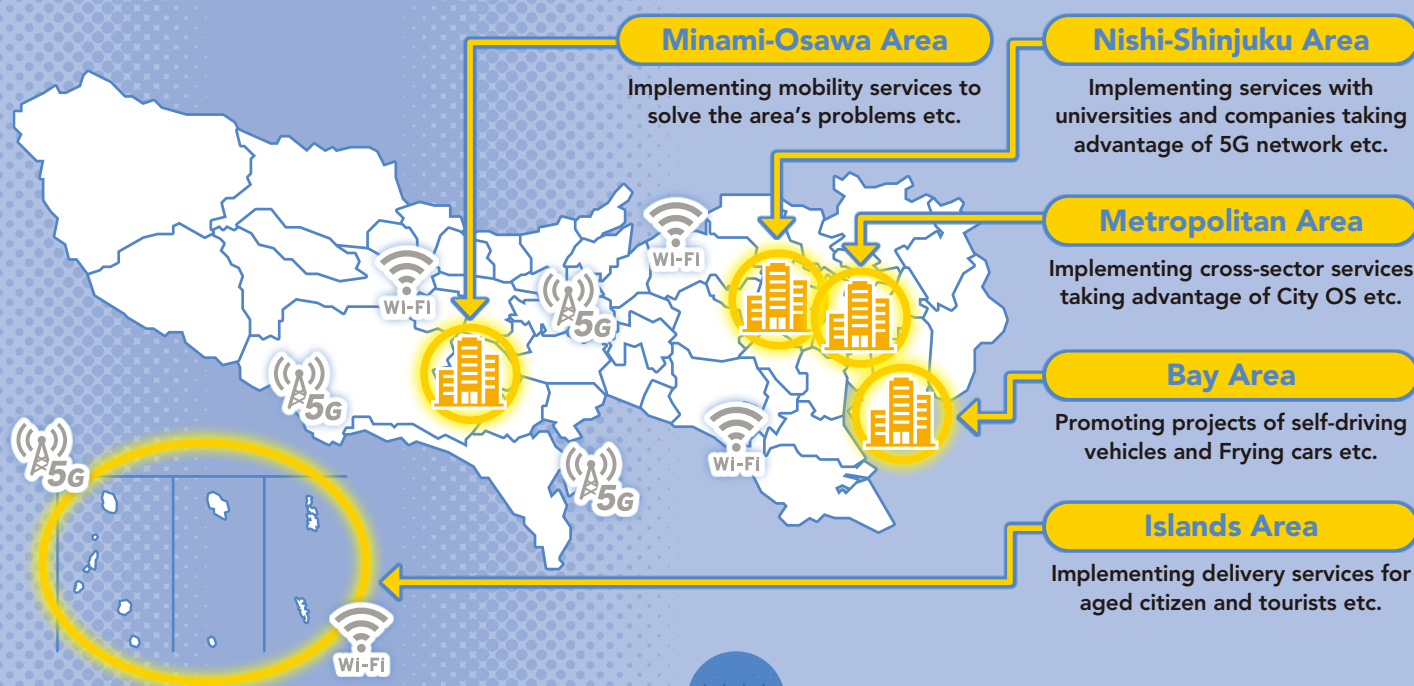
We are promoting various initiatives for 20 visions and 20 strategies from "Future Tokyo: Tokyo's Long-Term Strategy", which sets 2040 as the milestone. One of the initiative is our work to realize "Smart Tokyo", which we aim to improve QOL in Tokyo by 3 pillar policies: 1) "TOKYO Data Highway"(Connecting all in Tokyo with digital), 2) "DX of areas"(Digital transformation of public facilities and services), 3) "DX of government"(Digital transformation of Government)

Smart Tokyo

Related Action (Scale for smart city projects)

From FY2021 to FY2022, the budget for "Smart Tokyo" has increased from 25.9 billion yen to 78 billion yen, which include 45.4 billion yen to be invested in related initiatives for smart city. We will continue to implement various services, government DX, and infrastructure development.

As a part of the "Smart Tokyo", we have established "Leading Areas". Collaborating with various stakeholders, we intensively offer the cross-sector services with cutting-edge technologies including 5G networks in this areas.



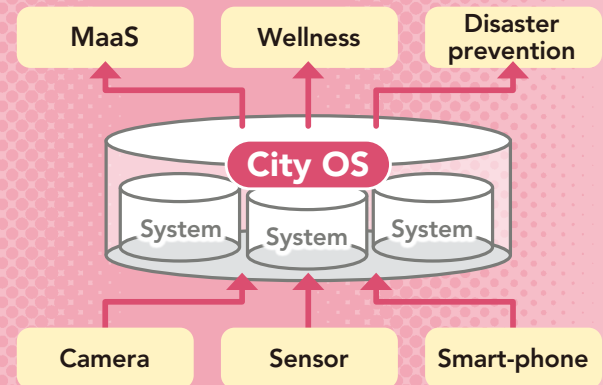
Leading Area Project

Metropolitan Area Project

Project

In the metropolitan area project, we aim to transform the city by implementing cross-sector services with cutting-edge technologies.

In order to promote the project, three areas, where data and advanced technologies are concentrated, have been chosen. In these three areas, we construct development models of services in several sectors, using AI and real-time data that is closely linked to communities.



OTEMACHI-MARUNOUCHI-YURAKUCHO

(robot and autonomous bus)



TAKESHIBA

(Tool showing people flow data)



TOYOSU

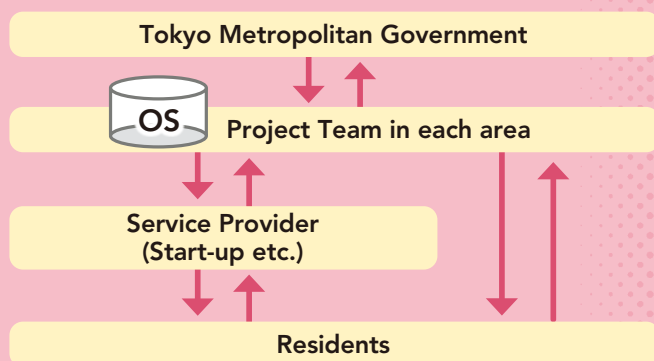
(View from AR glass)

Project Structure

Through this project, we support the construction of City OS in the three areas.

In each area, multiple private companies and an area management organization are collaborating as a one team of project organization.

They are also work with various stakeholders, such as service providers, to develop/implement services improved by City OS and urge residents to the project through area application.



About Three Area's Project

OTEMACHI-MARUNOUCHI-YURAKUCHO

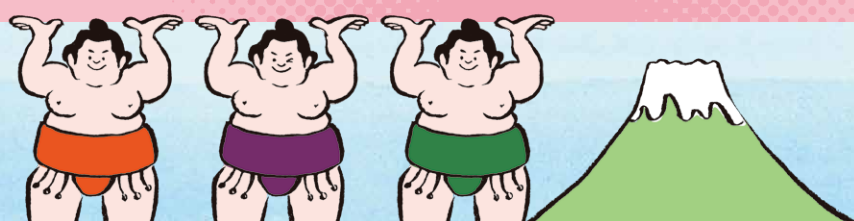
Located in the business area around Tokyo Station. The area management organization (led by Mitsubishi Estate co., LTD) promotes the implementation of autonomous buses, robots, disaster prevention system, etc. through collaboration with various companies and governments in the area.

TAKESHIBA

Undergoing redevelopment area including commercial facilities, offices and residents. The area management organization (led by Tokyu Land Corporation) promotes data collection and data visualization/transmission collaborate with companies, commercial facilities, governments, and schools in the area.

TOYOSU

Undergoing redevelopment area including offices, commercial facilities and residents such as tower apartments. The council composed of multiple private companies (led by Shimizu Corporation) implements various services for residents through area application and visitor through digital signage etc..





Announcing the 1st City-Tech.Tokyo!
An event to realize a sustainable society
with startups through open innovation



Feb.
27-28
2023

City-Tech for a sustainable future
Creating with startups through open innovation:
from Tokyo to the world

Infrastructure + City-Tech
Environment + City-Tech
Living + City-Tech
Culture + City-Tech

hosting 10,000 people
from 30 countries and
100 cities and having
300 startup booths

program

| Keynote Speech

World-renowned figures will speak about what the future society and economy created through innovations by startups and similar players will look like, including the role that should be played by cities and the model that they should aspire to.

| Session

| Pitch Contest

| Exhibition Booth

| Business Meeting

| Other Authorized Events

Event Overview

Name_City-Tech.Tokyo

Dates_Monday, February 27 - Tuesday, February 28, 2023

Main Venue_Tokyo International Forum (5-1 Marunouchi 3-chome, Chiyoda-ku, Tokyo)

■ Hybrid event: in-person and online

Organizer_Global Event 2023 Executive Committee

| Event Vision

City-Tech for a sustainable future

-Creating with startups through open innovation: from Tokyo to the world-

* City-Tech: An approach to overcome challenges faced by cities around the world with diverse ideas and technologies, leading to a sustainable new vision for cities.

■ Message from the Governor of Tokyo, Koike Yuriko

In February 2023, we will hold a large-scale global event on the theme of "City-Tech", which aims to create a sustainable society through open innovation with startups. Diverse players such as cities, companies, universities, startups, VCs/investors, and members of the press from all over the world will gather in Tokyo, which aims to be the "top city in the world for startups". Cities around the world are all facing common problems such as the climate crisis, natural disasters, infectious diseases, and aging infrastructure. Open innovation between startups, with their original ideas and technologies, and entities such as businesses and cities will be the key for opening a path to the future. This event will provide a valuable opportunity for sharing advanced case studies, promoting specific collaborative efforts between participants, and finding startups to invest in.

City-Tech for a sustainable future
- Creating with startups through open innovation: from Tokyo to the world-

Let's create a sustainable society through open innovation with startups.



Koike Yuriko

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